

ILLUSIONS SAMPLER BOM

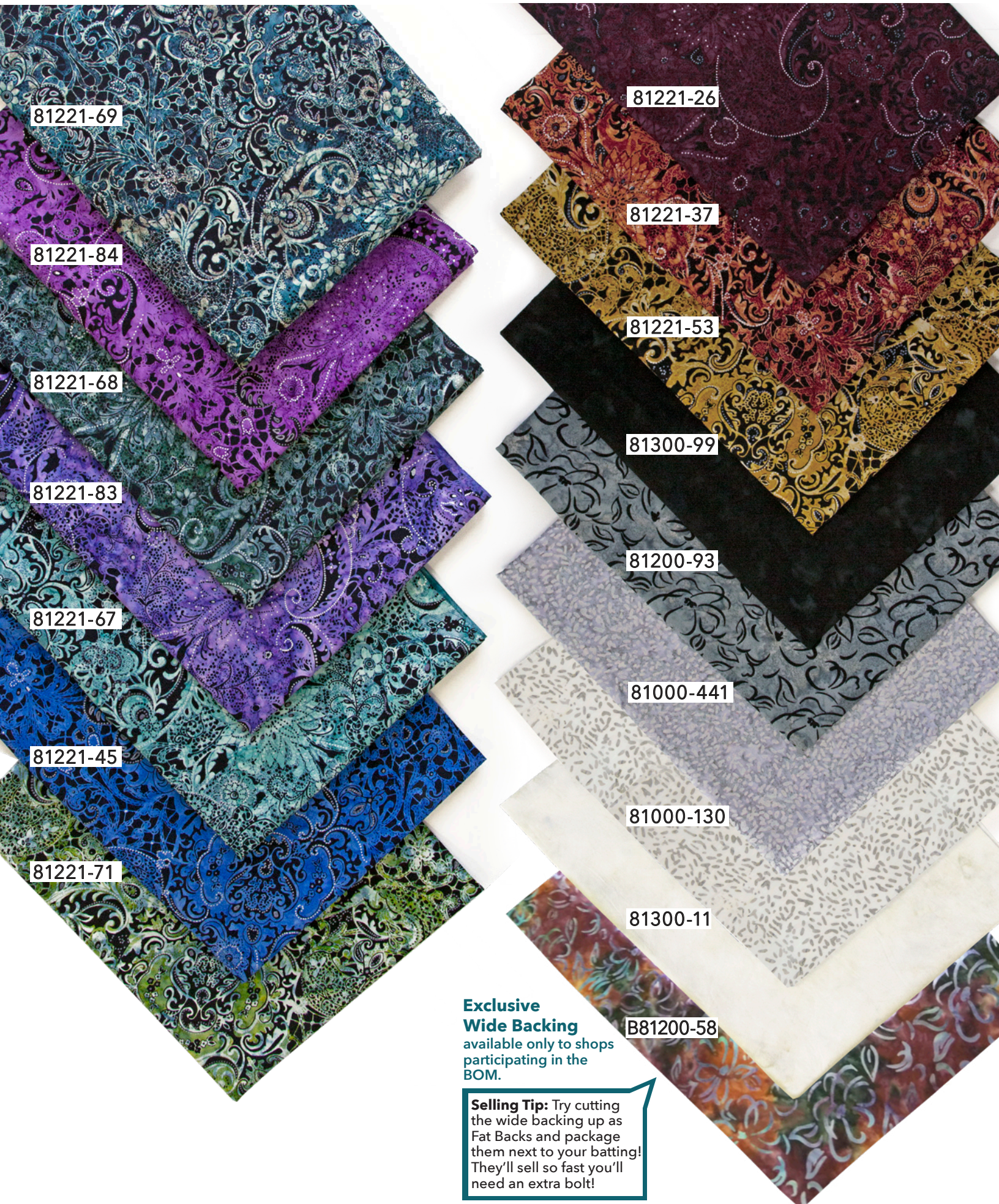
by Scott Flanagan

Available exclusively from Banyan Batiks
Starting in shops January 2022



88" x 112"

Entire BOM 16pcs includes EXCLUSIVE Wide Backing



**Exclusive
Wide Backing**
available only to shops
participating in the
BOM.

Selling Tip: Try cutting
the wide backing up as
Fat Backs and package
them next to your batting!
They'll sell so fast you'll
need an extra bolt!

ABOUT THE BOM PROGRAM

The Illusions Sampler BOM program offers:

- Great teaching opportunities for beginner quilters that include easy applique and simple paper piecing.
- Can be done using the Quilt-As-You-Go method, giving your students the option to make two lap size quilts... why not give one as a gift!
- Fun and detailed support provided to assist you every step of the way to ensure a successful BOM.
- Several border variations are available, giving you multiple options to offer your customers.
- Shop Kit available September 2021
- Shop poster available from your Sales Rep when you sign up for the BOM.
- Shop Kit includes:
 - Fabrics for one quilt with EXCLUSIVE Wide Backing
 - Illusions Sampler Pattern
 - Manual with detailed monthly block patterns
 - Shop instructions, yardage & kit cutting charts
 - Step-by-step teaching tutorials for each month
 - Postcards to promote BOM to shop customers
 - One shop kit per customer

Illusions Sampler BOM starts January 2022

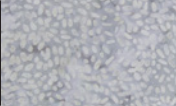
Below are timelines to follow to ensure January 2022 shop start time:

June 30, 2021 - Deadline to order all fabric, patterns & shop kit

September 2021 - Shop Kit Delivery

November 2021 - Fabric & Pattern Delivery

Fabric Requirements for Kitting

Fabrics for Quilt Top Blocks Only			One Project metres	6 Kits 11m Bolts	12 Kits 11m Bolts	18 Kits 11m Bolts	24 Kits 11m Bolts	30 Kits 11m Bolts
Ketan	81000-130		2.8 (3 yds)	2	4	5	7	8
Ketan	81000-441		1 (1 1/8 yds)	1	2	2	3	3
Banyan Classics	81200-93		.8 (7/8 yds)	1	1	2	2	3
Lustre	81221-26		1 (1 1/8 yds)	1	2	2	3	3
Lustre	81221-37		.9 (1 yds)	1	1	2	2	3
Lustre	81221-45		.9 (1 yds)	1	1	2	2	3
Lustre	81221-53		.9 (1 yds)	1	1	2	2	3
Lustre	81221-67		.6 (5/8 yds)	1	1	1	2	2
Lustre	81221-68		.6 (5/8 yds)	1	1	1	2	2
Lustre	81221-71		.7 (3/4 yds)	1	1	2	2	2
Lustre	81221-83		.6 (5/8 yds)	1	1	1	2	2
Lustre	81221-84		.6 (2/3 yds)	1	1	2	2	2
Shadows	81300-11		3.2 (3 1/2 yds)	2	4	6	7	9

Pattern and all instructions are provided in yards

	6 Kit	12 Kit	18 Kit	24 Kit	30 Kit
Total Number of Bolts	15	20	29	37	45

Wide Backing and all Essentials 11m pieces

This kit chart does not include any finishing options. Shops need to choose a finishing kit when ordering.

What's your favorite Lustre color? Add an order for different border options!



81221-69 **KITBOM21-10**



81221-26 **KITBOM21-11**



81221-83 **KITBOM21-12**



81221-45 **KITBOM21-13**

Finishing Kit	Choose Lustre Border 81221	One Project metres	6 Kits 11m Bolts	12 Kits 11m Bolts	18 Kits 11m Bolts	24 Kits 11m Bolts	30 Kits 11m Bolts
Outer Border & Binding	69, 26, 45 or 83	2.8 (3 yds)	2	4	5	7	8
Inner Border	81300-99	.7 (3/4 yds)	1	1	2	2	2
Wide Backing	B81200-58	3.2 (3 1/2 yds)	2	4	6	7	9

	6 Kit	12 Kit	18 Kit	24 Kit	30 Kit
Total Number of Bolts	5	9	13	16	19



DATES TO REMEMBER:

August 30, 2021	Deadline to re-order additional fabric for January 2022 delivery
October 30, 2021	Deadline to re-order additional fabric for March 2022 delivery
January 30, 2022	Deadline to re-order additional fabric for June 2022 delivery
April 30, 2022	Deadline to re-order additional fabric for September 2022 delivery



Meet the Designer: **Scott Flanagan**

Scott's quilting journey began at the age of 7, sewing alongside his Grandmother, and spans more than 20 years. With a passion for creating, Scott started his own pattern design company in 2011 - '4th & Main Designs' - and spends much of his free time designing quilt patterns for various quilting magazines.

When asked what his favorite part of quilting is, his response sums it up, "All of it, from designing to cutting, to piecing, to quilting, to binding. It is all part of the creative process, and by skipping a step, it feels as though part of the project is missing."

www.4thandmaindesigns.com

